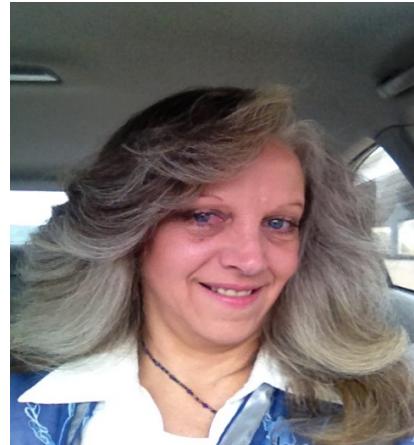


- a. About You
  - i. Theresa Bates
  - ii. Your contact information:
    - 1. Austin, TX 78729
    - 2. FinalActsOfKindness@yahoo.com
    - 3. 512-639-6707
  - iii. Theresa Bates has been involved with hospice care giving since 1992 when her Grandmother had died in the home. She has had a passion for hospice care ever since. She has worked in many different environments over the years giving her a wealth of experience working in people's homes as well within the many different care facilities. She recently learned of the Gamliel Institute within this past year and has been eager to learn as much as she can on how to care for people in the end stages of life and into death. Learning about the many aspects of the Chevrah Kadisha has helped broaden her abilities and skills to care for her hospice patients and how to support them and their loved ones when a death does occur.



iv.

- b. Date of project completion July 6, 2016
- c. Your "Big Idea"

- i. My big idea for my project is to develop a small pamphlet of information to introduce Chevrah Kadisha practices to people who have never heard of this practice before.

- d. Elevator Speech

- i. Have you ever thought about the period of time when someone dies and a funeral? You know, that short time period between death and burial. We as a society have gotten used to letting a funeral home care for our loved ones. But what if you learned of another way? A way of treating your loved one with honor, respect, and dignity by people within their community. Would that be of interest to you? There are more options for you to care for your loved ones when they die. Here is a pamphlet that explains some of the basics of what I want to share with you. If it is something that is of interest to you, then please, don't hesitate to call the number listed on the back.

- e. What is that?

- i. This pamphlet is a small sampling of ways that we, as a community, want to support those who are grieving and mourning the loss of a loved one. It helps to explain what our organization is about and why to look at what we do as a valuable option in caring for your loved one when a death occurs.

- f. An Abstract:

- i. This pamphlet is intended to be a basic description about the programs that are in place to care for someone when they die and how to support their family. The intended audience are people who have not heard about the traditions of Chevrah Kadisha and are just now learning about it.

- g. A marketing blurb:

- i. If you, or a loved one, were to die today, do you know what you want to have done for your final wishes? There is no better time to prepare for your end of life decisions than the present. Let us help you to show you that there are ways to treat your loved ones with honor and respect and to support those who are grieving for their loss of their loved one.

- h. A formal title for the project

- i. Final Acts of Kindness

- i. A 'sexy' or 'interesting' title for the same project

- i. Final Acts of Kindness

- j. The type of project:

- i. This project is focused on community education intended to be a starting point to broaden peoples awareness that the Chevrah Kadisha even exists. It is

intended to open up conversation and encourage others to be a part of this beautiful tradition when a death occurs within their family, or to be a part of a Chevrah Kadisha team to help others within their own communities.

k. The target audience:

- i. The audience is anyone within our society.