

## The Problem

- When a loved one dies (unexpected or anticipated) we do not know what to do.
- We don't know what actions to take, logistics and most of us do not know the rituals associated with our Jewish values and wisdom.
- Until now, death has been a taboo subject.
- Now in a Corona world the topic is surfacing, and we want to help provide Inspiration to replace the desperation we feel.
- There are an abundance of resources out there and many are either, not based in Jewish value and tradition or lack human connection.

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## Mission / Vision

Death yentas have knowledge, an understanding of tradition, and the ability to create a personal relationship.

Our vision is:

- To enable conversations, programming and initiatives in six core areas: planning, dying, death, grief, mourning and afterlife in an accessible, approachable and holistic manner.
- To create a movement of Death Yentas, who initiate, lead and guide conversations in their communities.
- To flip the script from desperation to inspiration

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Death Yentas are teachers, trainers, and liaisons. They know the resources in the local community

- *Pre-planning*: We'll create a tool box that uses comprehensive **check lists** of what to think about when preparing for end of life.
- The first 48 hours after the death of a loved one the mourner is in *shock*. The grieving person needs to reach out to someone who can sort out their thoughts, guide them in understanding, and help them navigate. Yentas are trained to think with you. Who are you going to call? Death Yentas
- Planning needs to be done for the *funeral*
- Planning needs to be done for the *Shiva*
- Support for the *mourners*
- Support for the *grieving* process—storytelling
- Views on the *afterlife*...soul's journey